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## CLAUDIA HECHT DEBUT SHOW IN LONDON AT MADDOX GALLERY LAUNCH & MORE

As part of her European moves, artist Claudia Hecht had the central pieces at the launch of Maddox Gallery's new 3750 square foot space in 9 Maddox Street. Artists, collectors and a very selected crowd gathered in London Mayfair last December for the opening of the show, which ran until the end of January.



The private view, showcased an exciting group of artists on the gallery roster, and was hosted by Tamara Ecclestone Rutland with husband Jay Rutland, longstanding clients of the gallery's Director and Curator James Nicholls. Of the ten artists showcased in the inaugural exhibition, Hecht was the only woman and the only Latin-American among the selected group of international artists exhibited. This show was also an important complement to the exhilarating end-of-year exhibitions programme marking the closure of the Mexico-United Kingdom dual agenda of 2015.



Set across the four newly renovated floors, the opening exhibition titled 'Art Fusion' was a dynamic and vibrant exhibition bringing artworks from diverse mediums including sculpture, painting, photography and installations. Among other artists included were Bradley Theodore, Retna, Tyler Shields, Nick Veasy, Tony Kelly, Yves Hayat and Robi Walters, to name a few.

Maddox Gallery owner James Nicholls commented "Maddox Gallery is proud to be working with some of the most exciting names on the international art scene and is committed to showcasing these talented individuals in a welcoming and accessible environment."



During her stay in London Claudia gave several private tours arranged for special guests and the media; among the guests were His Excellency Diego Gomez Pickering, Mexican Ambassador to the UK, and xx Basel.



After the success of this show the artist is preparing for exhibitions in Germany, also as part of the dual year with Mexico; as same as Copenhagen, Monaco and Colombia during 2016-17. Watch this space for further details.



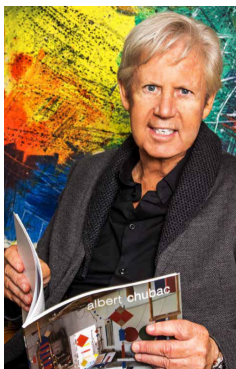
### About Claudia Hecht

Claudia Hecht is a contemporary Mexican artist whose vibrant paintings and evocative sculpture combine themes from the ancient Mayan and other primitive cultures with her contemporary interpretation and materials.



### About Maddox Gallery

Maddox Gallery is a new contemporary art gallery in Mayfair owned by James Nicholls. Its portfolio includes cutting edge international contemporary artists.



### About James Nicholls

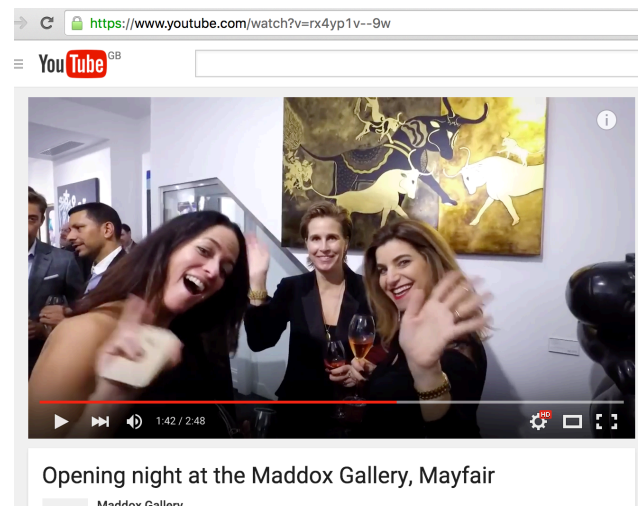
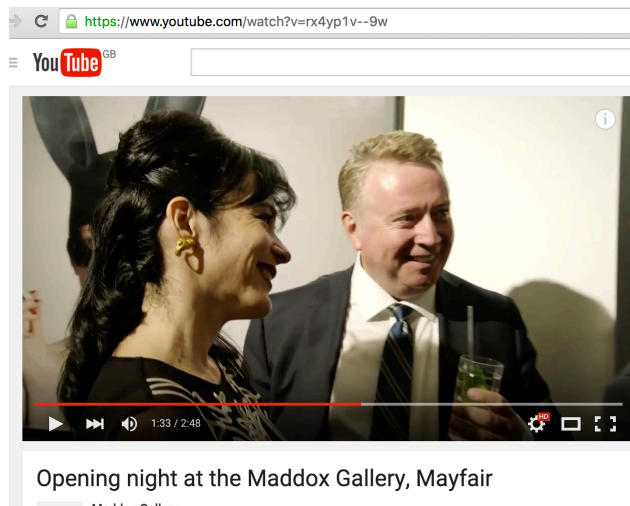
James Nicholls has been an art investment advisor to private and corporate clients for many years. He is an investment art advisor to British Airways and a contributing arts editor to international men's lifestyle and luxury magazine, The Player. James gives regular art talks and contributes to numerous publications as an art expert.

For further information visit [www.ClaudiaHechtArt.com](http://www.ClaudiaHechtArt.com)  
[www.MaddoxGallery.co.uk](http://www.MaddoxGallery.co.uk)

Follow us on Twitter and Instagram @ClaudiaHechtArtist

**Video of opening night at the Maddox Gallery, Mayfair**

<https://www.youtube.com/watch?v=rx4yp1v--9w>



# Media Clips

<http://www.expressnews.uk.com/texto-diario/mostrar/398763/claudia-hecht-al-rescate-del-legado-cultural-mexicano>

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Yohanna Rozo | Martes, 26 de enero de 2016, 00:35

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# The Player

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**Bradley Theodore**  
Bradley was born in Turks & Caicos and has a fresh and dynamic perspective on art and what constitutes an expression of thought. Now living in New York City he has become an integrated part of the art scene - creating his inspiring installations.

His background was experience with computer graphics and digital media. He also went to work with one of the leading recording companies in the US where he gained a platinum record for his efforts. However art has been the life force that has launched Bradley into the mainstream and subsequently into the media spotlight. He has often been described as Jean-Michel Basquiat meets Banksy. These days Bradley's work is signaturred by his use of the skeleton as the inner life force of the subject. As he explains: "There is no deeper delving into your psyche than the very structure of your body". The artist invites people into his art studio to immerse themselves in the creative process by conducting live paintings in cities as New York, Los Angeles, Oslo, Paris, and Tokyo and now we are delighted that he is coming to us here at the Maddox Gallery in Mayfair.

**Massimo Agostinelli**  
Originally from New York, Massimo Agostinelli is a successful emerging American Italian contemporary artist, based between London and Zurich. His critically acclaimed Páramos series is exceptional. Near four hour palindromes mean a word, phrase or sequence that reads the same backwards as forwards. Massimo produces a series of sequence coloured mirrored "canvas" sheets imprinted in relief with iconic, artistic and historical imagery. They sweep across the Western timeline, capturing allegories from Greek mythology and Renaissance painting, 20th Century politics, through to modern day popular culture.

**Romens Britto**  
The legendary Brazilian Neo-pop artist, painter, serigrapher and sculptor, uses vibrant colours and bold patterns as a visual expression of hope and happiness. After living and studying in Paris in 1989, he moved to Miami, Florida, where he has lived since. Shortly after he arrived, Michel Roux founder of Absolut Vodka's Absolute Art & Campaign happened to visit Britto's studio. He asked Britto to reinterpret the famous bottle, which would be published and seen by millions. Britto has completed other corporate works for Mercedes-Benz, Ferris Cowen, Pepsi, the United Nations, BMW and Royal Caribbean Cruises.

**Claudia Hecht**  
Claudia Hecht, born in Mexico City, is an internationally acclaimed, award-winning artist whose vibrant paintings and evocative sculpture combine themes from the ancient Inca and Mayan and other primitive cultures with her moodier interpretation and materials. Once you have seen one of her works you're indelibly influenced by their power. They inspire a sense of awe through their beauty in a stunning, contemporary and graceful design.

**Tony Kelly**  
Referred to as the new "Helmut Newton" Tony Kelly, originally from Dublin and now based in Los Angeles, is a World acclaimed name in fine art and fashion photography, with his work frequently gracing the pages and covers of leading magazines such as Vanity Fair, Vogue, and GQ. Tony started his career as a social documentary photographer and first gained recognition aged only 19, for his work covering conflict in Rwanda. He spent the next eight years photographing World events from the back alley of Afghanistan to the billboards of Los Angeles. Kelly has had a meteoric rise in the world of fashion and celebrity photography. Kelly's images have the kind of crystalline clarity and grace that you almost want to lick off the page! His work is in great demand by international collectors.

**Simfira**  
Ricardo Prospero - also known as the award winning Italian artist Simfira - is a 29 year old painter working from his studio in Florence creating art impact with the rich diversity of his artworks, with Cameron Diaz heading a star studded list of private collectors. Simfira's paintings hang in major national and international institutions. Interior decorators love his works and prestigious luxury hotels, such as the Cipriani group, have acquired his unique works to enhance sensuous and elegant decor surroundings. Simfira and his art have been featured in numerous international publications including Firenze Magazine, Lonely Planet and Elle Decor (USA). Simfira started painting in 2000 and learned decoration and classic art restoration crafts by working for five years in a well-known Florentine workshop. From 2004 he started participating in art contests and collective exhibitions in Italy and foreign galleries. The in 2008 Simfira worked in Paris. In the same year he won the exhibition prize at "Promo Italia". He also spent time living and working in Bonn.

To celebrate our opening at Maddox Gallery, we have especially commissioned Simfira to create special new artworks.

On view from December 3rd.

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Opening Night

